

# Chuck Lines



## Job Title

CEO - Woodwork Designer

## Age

35 to 44 years

## Highest Level of Education

Associate degree (e.g. AA, AS)

## Social Networks



## Industry

Construction

## Organization Size

1-10 employees

## Preferred Method of Communication

- Phone
- Email
- Face-To-face
- Social Media

## Tools They Need to Do Their Job

Basic To Advanced Woodwork Tools, Hammer, Nails, Drill, Screws, Chisels, Clamps, Glue, Saws, Sanders, Ruler, Builders Square, Straight Edge, Router, Band Saw, Etc...

## Their Job Is Measured By

Projects completed, Sales, Leads, Blueprints & Instructions made, Revenue

## Job Responsibilities

Design of woodwork projects, Construction of project blueprints/instructions, Employee Organization, Problem Solving, Product Research

## Goals or Objectives

To make easy-to-follow and practical DIY projects for everyday people to build at home.

## They Gain Information By

Research, Podcasts, Life Experience, Training Courses, Other People, Internet

## Biggest Challenges

- Problem Solving & Decision Making
- Professional Development
- Collaboration & Creativity
- World Marketing